



REPUBLIC OF THE PHILIPPINES
SANGGUNIANG PANLUNGSOD
CITY OF MANDALUYONG



RESOLUTION NO. 3394, S-2024

A RESOLUTION URGING ALL TOURISM ACCOMMODATION ESTABLISHMENTS, MUSEUMS, GALLERIES, AND ALL TOURISM SITES WITHIN THE TERRITORIAL JURISDICTION OF MANDALUYONG CITY TO SUBMIT A MONTHLY TOURIST STATISTICS INFORMATION REPORT (TSIR) TO THE CITY CULTURAL AFFAIRS AND TOURISM DEPARTMENT IN COMPLIANCE WITH THE REQUIREMENTS FOR THE SEAL OF GOOD LOCAL GOVERNANCE (SGLG) AS AWARDED BY THE DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT (DILG)

WHEREAS, Section 17 of the Local Government Code of 1991 provides that local government units shall, in addition to those explicit powers provided for by such Code, exercise such other powers and discharge such other functions and responsibilities as are necessary, appropriate, or incidental to efficient and effective provisions of the basic services and facilities;

WHEREAS, Republic Act No. 9593 or the Tourism Act of 2009, the main repository of regulations for the promotion of tourism in the country, considers tourism "as an indispensable element of the national economy and an industry of national interest and importance, which must be harnessed as an engine of socioeconomic growth and cultural affirmation to generate investment, foreign exchange and employment, and to continue to mold an enhanced sense of national pride for all Filipinos";

WHEREAS, to follow-through on the tenets enshrined therein, the State, through the Department of Tourism (DOT), intends to work towards enhancing the collection, analysis and dissemination of data which accurately measure the economic and social impact of tourism in the country to facilitate planning in the public and private sector, as well as the capability-building of local government units (LGUs), in partnership with the private sector, in the management of local tourism projects and initiatives, thereby ensuring accessible and affordable destinations throughout the country, especially in areas which have shown strong comparative advantage;

WHEREAS, LGUs, in consultation with stakeholders, are likewise encouraged to utilize their powers under Republic Act No. 7160, otherwise known as the Local Government Code of 1991, to ensure the preparation and implementation of a tourism development plan, the enforcement of standards, and the collection of statistical data for tourism purposes, which necessarily includes the duty to provide an inventory of all the resources available to the DOT in order to monitor their resources and ascertain the economic and social impact of tourism in their respective areas of jurisdiction;

WHEREAS, the City of Mandaluyong, located at the heart of Metro Manila, serves as home to numerous tourism sites, all of which benefit the economical interests of the City and support its sustained yet booming development;

WHEREAS, it is a declared policy of the City of Mandaluyong to develop and promote more tourist hubs and sites within the City and, more importantly, its tourism industry, while protecting and preserving culture and heritage and create business and employment opportunities for the general well-being of the people and the communities geared towards achievement of high-priority goal of sustaining tourism development in the City and generate revenue for the City;

WHEREAS, as an impression of the City of Mandaluyong's identity as a champion of its ever-growing tourism industry, it has, in fact, been a seven (7) – time recipient of the Seal of Good Local Governance (SGLG), an award which assesses and recognizes local government performance across particular areas of governance, including the field of tourism, heritage development, culture, and arts;

WHEREAS, to conveniently and consistently be granted of the same, there exists a need to monitor the tourist traction, including data relating to the demographics of tourists, visitor frequency, and other similar metrics, across all tourism establishments, museums, galleries, and similar tourism sites, including declared cultural heritage sites within the City, which will eventually aid the City in further establishing its identity as a consistent awardee of the SGLG;

WHEREAS, acting on its explicit power to materialize the afore-cited objectives, there exists a need to formalize, manage, and evaluate the tourism data system of the City in compliance with the reportorial requirements of the Tourism Act of 2009 and DILG Memorandum Circular No. 2023-086, the pre-requisites for the award of Seal of Good Local Governance (SGLG), and more importantly, to develop even further the tourism development programs of the City.

NOW THEREFORE, the above premises considered and upon motion duly seconded, the Sangguniang Panlungsod of the City of Mandaluyong RESOLVES, as it hereby RESOLVES, to urge all tourism accommodation establishments, museums, galleries, and all tourism sites within the territorial jurisdiction of Mandaluyong City to submit a monthly Tourist Statistics Information Report (TSIR) to the City Cultural Affairs and Tourism Department in compliance with the requirements for the Seal of Good Local Governance (SGLG) as awarded by the Department of the Interior and Local Government (DILG).

RESOLVED FURTHER, that all proprietors, owners, and operators of tourism enterprises located within the City of Mandaluyong are urged to submit a Tourist Statistics Information Report (TSIR) to the City Cultural Affairs and Tourism Department every 10th day of the month immediately after the adoption of this Resolution.

RESOLVED FURTHER, that the prescribed form of the TSIR shall be disseminated by the City Cultural Affairs and Tourism Department for the guidance, reference, and use of all covered enterprises. All covered proprietors, owners, and operators of tourism enterprises are encouraged to truthfully declare the information stated in the TSIR, accurately representing the data it acquired within their respective establishments and sites.

RESOLVED FURTHER, that this Resolution shall exclusively cover all tourism enterprises within the City of Mandaluyong, including all other sites which are typically visited for its natural, technological, or historical value by the general public and those which have been declared as cultural heritage sites by the relevant authorities. Consistent with the provisions of the Tourism Act of 2009, "tourism enterprises" shall refer to facilities, services and attractions involved in tourism, such as, but not limited to accommodation establishments, including, but not limited to, hotels, resorts, apartelles, tourist inns, motels, pension houses and home stay operators, restaurants, shops, and department stores, sports and recreational centers, spas, museums and galleries, theme parks, convention centers, and zoos.

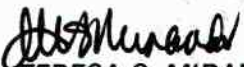
RESOLVED FURTHER, that the City Cultural Affairs and Tourism Department shall be designated as the primary office responsible for the enforcement of this Ordinance. For this purpose, it shall have the duty to continuously monitor the compliance of all covered proprietors, owners, and operators of tourism enterprises, including any or all recommendations of non-compliance and imposition of sanctions.

RESOLVED FURTHER, that the Department, is likewise, directed to record, collate, organize, and manage all the information collected from covered proprietors, owners, and operators of tourism enterprises, and upon the creation of a database of the same, coordinate and communicate with the DOT in relation to its duty to report such data under the Tourism Act of 2009.

RESOLVED FINALLY, that a copy of this Resolution be furnished to the City Cultural Affairs and Tourism Department for their guidance and information.


ADOPTED on this 5th day of February 2024, in the City of Mandaluyong.

I HEREBY CERTIFY THAT THE FOREGOING RESOLUTION WAS
ADOPTED BY THE SANGGUNIANG PANLUNGSOD OF
MANDALUYONG IN A REGULAR SESSION HELD ON THE DATE
AND PLACE FIRST ABOVE GIVEN.


MA. TERESA S. MIRANDA
Sanggunian Secretary

ATTESTED BY:

APPROVED BY:


CARMENITA A. ABALOS
City Vice Mayor
& Presiding Officer


BENJAMIN S. ABALOS
City Mayor

Date: FEB 13 2024